



**Immatrikulationen von neuen Personenwagen (CH+FL)**  
**Mises en circulation des voitures de tourisme neuves (CH+FL)**  
**Stichtag: 30. November 2018 rb**

**Januar - November 2018**  
**janvier - novembre 2018**

Marken	Marktanteil [%]			+/- %	Marktanteil [%]			+/- %		
	Nov. 18	Nov. 17	Nov. 18		Nov. 17	Kum. 18	Kum. 17			
Alfa Romeo	1.0	1.3	248	347	-28.5	1.3	1.1	3'423	3'064	11.7
Aston Martin	0.0	0.1	11	19	-42.1	0.1	0.1	161	203	-20.7
Audi	4.5	6.7	1'081	1'791	-39.6	6.1	6.3	16'516	17'720	-6.8
BMW	9.3	7.8	2'240	2'097	6.8	8.0	7.7	21'709	21'717	-0.0
BMW Alpina	0.0	0.0	1	10	-90.0	0.0	0.0	62	41	51.2
Chevrolet	0.1	0.1	26	21	23.8	0.1	0.1	223	337	-33.8
Citroën	1.4	2.2	328	600	-45.3	2.2	2.3	5'934	6'475	-8.4
Dacia	2.6	3.1	619	842	-26.5	2.8	2.8	7'724	7'818	-1.2
DS	0.3	0.1	64	37	73.0	0.3	0.2	683	651	4.9
Fiat	2.8	3.0	681	804	-15.3	3.2	3.4	8'630	9'592	-10.0
Ford	5.2	4.7	1'251	1'260	-0.7	5.1	4.4	13'947	12'475	11.8
Honda	1.3	1.4	321	385	-16.6	1.2	1.3	3'341	3'688	-9.4
Hyundai	3.5	2.9	832	769	8.2	2.7	2.7	7'482	7'679	-2.6
Infiniti	0.0	0.0	12	13	-7.7	0.0	0.1	117	266	-56.0
Jaguar	0.8	0.3	200	75	166.7	0.6	0.4	1'749	1'184	47.7
Jeep	1.9	1.4	455	365	24.7	1.6	1.1	4'457	3'100	43.8
Kia	1.2	1.6	289	422	-31.5	1.6	1.2	4'445	3'456	28.6
Land-Rover	1.3	1.1	316	303	4.3	1.2	1.1	3'235	3'215	0.6
Lexus	0.4	0.3	104	86	20.9	0.2	0.2	622	562	10.7
Maserati	0.2	0.2	48	57	-15.8	0.2	0.3	555	846	-34.4
Mazda	2.1	3.1	512	840	-39.0	2.1	2.6	5'721	7'372	-22.4
Mercedes	9.6	7.1	2'319	1'889	22.8	8.3	8.4	22'715	23'724	-4.3
MINI	1.6	1.8	377	477	-21.0	1.9	1.8	5'180	5'141	0.8
Mitsubishi	1.9	0.9	447	247	81.0	1.5	1.0	4'069	2'769	46.9
Nissan	1.5	1.8	371	470	-21.1	1.6	2.1	4'377	5'905	-25.9
Opel	2.8	4.0	686	1'062	-35.4	4.0	4.5	10'758	12'794	-15.9
Peugeot	3.6	2.8	867	750	15.6	3.2	3.3	8'826	9'346	-5.6
Porsche	0.6	1.3	141	338	-58.3	1.2	1.3	3'357	3'650	-8.0
Renault	4.0	4.3	975	1'142	-14.6	4.3	4.4	11'829	12'529	-5.6
Seat	3.7	4.3	892	1'139	-21.7	3.9	3.9	10'544	10'935	-3.6
Skoda	7.6	7.3	1'833	1'943	-5.7	6.3	6.5	17'207	18'531	-7.1
Smart	0.7	0.8	175	204	-14.2	0.7	0.8	1'875	2'169	-13.6
Ssangyong	0.2	0.2	47	57	-17.5	0.3	0.3	707	722	-2.1
Subaru	1.4	2.2	346	582	-40.5	1.6	1.6	4'295	4'514	-4.9
Suzuki	3.1	2.7	753	725	3.9	2.6	2.7	7'014	7'670	-8.6
Toyota	3.5	2.6	835	697	19.8	3.3	3.4	8'873	9'658	-8.1
Volkswagen	10.3	11.3	2'485	3'029	-18.0	10.9	11.3	29'796	31'905	-6.6
Volvo	2.9	2.4	692	648	6.8	2.7	2.3	7'318	6'392	14.5
Diverse Marken	0.9	0.8	223	207	7.7	1.0	1.1	2'701	3'141	-14.0
<b>GESAMT-TOTAL</b>	<b>100.0</b>	<b>100.0</b>	<b>24'103</b>	<b>26'749</b>	<b>-9.9</b>	<b>100.0</b>	<b>100.0</b>	<b>272'177</b>	<b>282'956</b>	<b>-3.8</b>
<b>4 x 4</b>	<b>48.5</b>	<b>49.3</b>	<b>11'700</b>	<b>13'184</b>	<b>-11.3</b>	<b>48.9</b>	<b>46.9</b>	<b>133'033</b>	<b>132'747</b>	<b>0.2</b>
<b>DIESEL</b>	<b>30.0</b>	<b>32.0</b>	<b>7'241</b>	<b>8'566</b>	<b>-15.5</b>	<b>29.9</b>	<b>36.0</b>	<b>81'266</b>	<b>101'966</b>	<b>-20.3</b>
Hybrid (Benzin)	5.7	3.9	1'376	1'046	31.5	4.7	3.7	12'917	10'363	24.6
Hybrid (Diesel)	0.6	0.2	144	52	176.9	0.2	0.1	656	245	167.8
Elektrisch	2.0	2.6	478	707	-32.4	1.6	1.5	4'366	4'227	3.3
Elektrisch (Range Ext.)	0.2	0.1	46	22	109.1	0.1	0.1	280	197	42.1
CNG	0.1	0.2	14	51	-72.5	0.3	0.2	779	674	15.6
Wasserstoff/ Elektr.	0.0	0.0	1	0		0.0	0.0	26	1	2'500.0
<b>ALTERNATIV-ANTRIEB</b>	<b>8.5</b>	<b>7.0</b>	<b>2'059</b>	<b>1'879</b>	<b>9.6</b>	<b>7.0</b>	<b>5.6</b>	<b>19'032</b>	<b>15'711</b>	<b>21.1</b>

Quelle: auto-schweiz / ASTRA/MOFIS 3.12.18 / source: auto-suisse / OFROU/MOFIS 3.12.18